











| Top 10 for NGO praise in 2018 | | | 2017 ranking | Reasons for NGO praise in 2018 |
|-------------------------------|-----------------|---|--------------|--|
| 1 | Unilever |  | 1 | Palm oil, animal welfare, fragrance disclosure, sustainability |
| 2 | Allianz |  | Below 40 | Climate commitments (coal) |
| 3 | AXA |  | 34 | Climate commitments (coal) |
| 4 | Swiss Re |  | Below 40 | Climate commitments (coal) |
| 5 | Signet Jewelers |  | Below 40 | Responsible gem & metal sourcing |
| 6 | McDonald's |  | 14 | Animal welfare, plastics, climate & forest commitments |
| 7 | Aldi |  | 9 | Animal welfare, plastics, forest commitments, 'healthy checkouts' |
| 8 | Lidl |  | 12 | Tobacco, 'ghost gear' (discarded plastic fishing nets), fair trade, plastics, caged eggs |
| 9 | Nestlé |  | 4 | Palm oil, 'ghost gear', animal welfare, GMOs, cocoa sourcing |
| 10 | H&M |  | 2 | Supply chain transparency & standards, stance on mohair and viscose |

| Top 10 for NGO criticism in 2018 | | | 2017 ranking | Reasons for NGO criticism in 2018 |
|----------------------------------|-------------------|---|--------------|--|
| 1 | Kinder Morgan |  | 6 | Oil sands pipelines in North America |
| 2 | Monsanto |  | 2 | GM crops, glyphosate |
| 3 | Royal Dutch Shell |  | 4 | Fossil fuels, Nigeria legacy |
| 4 | Nestlé |  | 17 | Plastics, palm oil, bottled water |
| 5 | Enbridge |  | 5 | Oil sands pipelines in North America |
| 6 | Energy Transfer |  | Below 40 | Oil sands pipelines in North America |
| 7 | Coca-Cola |  | 19 | Plastics, sugar, bottled water |
| 8 | TransCanada |  | 3 | Oil sands pipelines in North America |
| 9 | Google / Alphabet |  | Below 40 | Digital privacy |
| 10 | Walmart |  | Below 40 | Labour issues in Asian garment factories, animal welfare, plastics |