

## **Media Release**

### **Corporate Knights Global 100 Most Sustainable Corporations Announced in Davos**

*List of Global 'Good Guys' beating benchmark by substantial margin*

**DAVOS, SWITZERLAND, (embargoed until 2.01 a.m. EST) January 29, 2011**

—

Corporate Knights, the magazine for clean capitalism, announced its seventh annual Global 100 list of the most sustainable large corporations in the world.

From its inception on February 1 2005, the Global 100 Most Sustainable Corporations has achieved a total return of 54.95%, outperforming its benchmark (the MSCI All Country World Index) by more than 16% to December 31st, 2010.

This edition of the Global 100 comes on the eve the final phase of meta-study of corporate sustainability rankings ([Rate the Raters](#) by the consultancy SustainAbility), which recognizes the Global 100 for its industry-leading standard of transparency.

The 2011 Global 100 tapped intelligence from the world's largest sustainability research alliance put together by Legg Mason's Global Currents Investment Management and Phoenix Global Advisors LLC to isolate the top ten per cent of companies from a universe of 3000 global stocks, which were then transparently ranked based on 10 indicators, with data collected by Corporate Knights Research Group and verified with The BLOOMBERG PROFESSIONAL® service. Controversy research was provided by Sustainalytics and incorporated by Corporate Knights into its assessment of each company to provide risk mitigation against companies with severe controversies that could be deleterious to share valuation.

The Global 100 includes companies from 22 countries encompassing all sectors of the economy, with collective annual sales in excess of \$3 trillion, and five million employees.

Among the 22 countries, Japan led the way with 19 Global 100 companies (14 more than they had in 2010). The United States followed with 13 (one more than in 2010). The UK (11 companies, down from 21 in 2010 ) and Canada (8 companies, down from 9 in 2010) took third and fourth place respectively. Rounding out the top ten scoring countries with the most constituents were Australia (six), France (five), Switzerland (five), Denmark (four), Finland (four), while Brazil, Germany, India, Norway and Spain each registered three Global 100 constituents. Sixty-six per cent of the 2010 companies remained on the list in 2011.

Toby Heaps, Editor-in-Chief of *Corporate Knights* Magazine, says, "The Global 100 are charting out a new prosperity agenda reconciling the megatrend of sustainability with the mega-institution of the corporation. The

kicker: sustainability can be a market-beating strategy, as the Global 100's substantial outperformance demonstrates."

To determine the Corporate Knights Global 100 for 2011, two improvements were made to build on the previous year's methodology.

1. Corporate Knights reviewed controversy research provided by Sustainalytics and incorporated it into its assessment of each company to provide risk mitigation against companies with severe controversies that could be deleterious to share valuation.
2. The indicator "Safety Productivity" (Sales (US\$) / lost-time incidents\*\$50k and fatalities\*\$1M) was substituted for Sustainability Leadership (presence of a board committee dedicated to sustainability issues).

This year's Global 100 were recognized at the Davos World Economic Forum at a private dinner hosted by Corporate Knights and Inflection Point Capital Management. The dinner discussion which was moderated by Matthew Bishop, of *The Economist* Magazine, explored how to define a 21<sup>st</sup> balance sheet for cleaner capitalism that integrates a core group of sustainability factors onto the bottom lines of both companies and countries.

#### **Global 100 Key Performance Indicators Definitions**

##### **Energy Productivity (US\$)**

Sales (US\$) / Total direct and indirect energy consumption (gigajoules)

##### **Carbon Productivity (US\$)**

Sales (US\$) / Total CO<sub>2</sub> and CO<sub>2</sub> equivalents emissions (tonnes)

**Water Productivity (US\$)** Sales (US\$) / Total water use (cubic meters)

**Waste Productivity (US\$)** Sales (US\$) / Total amount of waste produced (tonnes)

**Leadership Diversity** % women board directors

##### **CEO-to-average worker pay**

Ratio of highest paid officer's compensation to average employee compensation (3-year average)

##### **% Tax Paid**

% reported tax obligation paid in cash (3-year average)

##### **Safety Productivity**

Sales (US\$) / lost-time incidents\*\$50k and fatalities\*\$1M)

##### **Sustainability Remuneration**

Whether or not at least one senior officer has his/her pay linked to sustainability

**Innovation Capacity** R&D/sales (3-year average)

##### **Transparency**

% of data points on which the company provided data and level of GRI disclosure

#### **Contact information**

*For media and business queries:*

**Toby Heaps** Editor-in-Chief, Corporate Knights

or temporary mobile in Davos: ++1 416-274-1432) Email: [toby\(at\)](mailto:toby(at)corporateknights.ca)

[corporateknights.ca](http://corporateknights.ca)

For full rankings and other details, please see: [www.global100.org](http://www.global100.org)

**About Corporate Knights:** Founded in 2002, Corporate Knights Inc. is an independent Canadian-based media company focused on prompting and reinforcing sustainable development. <http://www.corporateknights.ca/>

**The Global 100 Most Sustainable Corporations in the World** is an annual project initiated by Corporate Knights, the magazine for clean capitalism. In 2010, Corporate Knights collaborated with three strategic partners to identify the Corporate Knights Global 100 Most Sustainable Corporations in the World: Inflection Point Capital Management, a sustainability-focused asset management venture founded by Dr. Matthew Kiernan, Legg Mason's Global Currents Investment Management, and Phoenix Global Advisors LLC (a consulting and technology platform focused on sustainability). Launched in 2005, the Global 100 is announced each year at the World Economic Forum in Davos.

#### Number of Corporate Knights Global 100 Companies in 2011 by Country

Country	Number of Global 100 Constituents
JAPAN	19
UNITED STATES	13
UNITED KINGDOM	11
CANADA	8
AUSTRALIA	6
SWITZERLAND	5
FRANCE	5
DENMARK	4
FINLAND	4
BRAZIL	3
GERMANY	3
INDIA	3
NORWAY	3
SPAIN	3
BELGIUM	2
NETHERLANDS	2
Hong Kong	1
ITALY	1
SOUTH KOREA	1
Sweden	1
Singapore	1
South Africa	1

## 2011 Global 100 Most Sustainable Corporations in the World

Company Name	GICS Industry Group	Country	RANK
STATOIL ASA	Energy	NORWAY	1
JOHNSON & JOHNSON	Pharmaceuticals, Biotechnology	UNITED STATES	2
NOVOZYMES	Materials	DENMARK	3
NOKIA OYJ	Technology Hardware & Equipmen	FINLAND	4
UMICORE	Materials	BELGIUM	5
INTEL CORP	Semiconductors & Semiconductor	UNITED STATES	6
ASTRAZENECA PLC	Pharmaceuticals, Biotechnology	BRITAIN	7
CREDIT AGRICOLE SA	Banks	FRANCE	8
STOREBRAND ASA	Insurance	NORWAY	9
DANSKE BANK A/S	Banks	DENMARK	10
GENERAL ELECTRIC CO	Capital Goods	UNITED STATES	11
ENCANA CORP	Energy	CANADA	12
VIVENDI	Media	FRANCE	13
NITTO DENKO CORP	Materials	JAPAN	14
TNT NV	Transportation	NETHERLANDS	15
NOVO NORDISK	Pharmaceuticals, Biotechnology	DENMARK	16
DEXIA SA	Banks	BELGIUM	17
WESTPAC BANKING CORP	Banks	AUSTRALIA	18
ORIGIN ENERGY LTD	Energy	AUSTRALIA	19
NESTE OIL OYJ	Energy	FINLAND	20
VESTAS WIND SYSTEMS A/S	Capital Goods	DENMARK	21
ROCHE	Pharmaceuticals, Biotechnology	SWITZERLAND	22
AEON CO LTD	Food & Staples Retailing	JAPAN	23
T&D HOLDINGS INC	Insurance	JAPAN	24
HSBC HOLDINGS PLC	Banks	BRITAIN	25
KESKO OYJ	Food & Staples Retailing	FINLAND	26
TATA STEEL LTD	Materials	INDIA	27
AGILENT TECHNOLOGIES INC	Pharmaceuticals, Biotechnology	UNITED STATES	28
Johnson Controls Inc	Automobiles & Components	UNITED STATES	29
SONY CORP	Consumer Durables & Apparel	JAPAN	30
WEYERHAEUSER CO	Materials	UNITED STATES	31
MITSUI OSK LINES LTD	Transportation	JAPAN	32
INDITEX	Retailing	SPAIN	33

ENBRIDGE INC	Energy	CANADA	34
MITSUBISHI HEAVY INDUSTRIES	Capital Goods	JAPAN	35
NEXEN INC	Energy	CANADA	36
SWISSCOM	Telecommunication Services	SWITZERLAND	37
ADIDAS AG	Consumer Durables & Apparel	GERMANY	38
IBERDROLA SA	Utilities	SPAIN	39
RSA INSURANCE GROUP PLC	Insurance	BRITAIN	40
PROLOGIS	Real Estate	UNITED STATES	41
INSURANCE AUSTRALIA GROUP	Insurance	AUSTRALIA	42
Anglo Platinum Limited		SOUTH AFRICA	43
PROCTER & GAMBLE CO	Household & Personal Products	UNITED STATES	44
KRAFT FOODS INC	Food Beverage & Tobacco	UNITED STATES	45
NORSK HYDRO ASA	Materials	NORWAY	46
UNIBAIL-RODAMCO	Real Estate	FRANCE	47
HENNES & MAURITZ	Retailing	SWEDEN	48
TOKYO GAS CO LTD	Utilities	JAPAN	49
P G & E CORP	Utilities	UNITED STATES	50
STORA ENSO OYJ	Materials	FINLAND	51
GEBERIT	Capital Goods	SWITZERLAND	52
DAIWA HOUSE INDUSTRY CO LTD	Real Estate	JAPAN	53
NIPPON YUSEN	Transportation	JAPAN	54
STOCKLAND	Real Estate	AUSTRALIA	55
SUN LIFE FINANCIAL INC	Insurance	CANADA	56
L'OREAL	Household & Personal Products	FRANCE	57
PHILIPS ELECTRONICS	Capital Goods	NETHERLANDS	58
YAMAHA CORP	Consumer Durables & Apparel	JAPAN	59
VODAFONE GROUP PLC	Telecommunication Services	BRITAIN	60
HENKEL	Household & Personal Products	GERMANY	61
CENTRICA PLC	Utilities	BRITAIN	62
SIMS METAL MANAGEMENT LTD	Materials	AUSTRALIA	63
ABB LTD	Capital Goods	INDIA	64
BG GROUP PLC	Energy	BRITAIN	65
Natura Cosméticos Sa	Household & Personal Products	BRAZIL	66
KINGFISHER PLC	Retailing	BRITAIN	67
DANONE	Food Beverage & Tobacco	FRANCE	68
NTT DOCOMO INC	Telecommunication Services	JAPAN	69
KONICA MINOLTA INC	Technology Hardware & Equipmen	JAPAN	70

RICOH CO LTD	Technology Hardware & Equipmen	JAPAN	71
TOKYO ELECTRON LTD	Semiconductors & Semiconductor	JAPAN	72
INTESA SANPAOLO	Banks	ITALY	73
TAISHO PHARMACEUTICAL CO LTD	Pharmaceuticals, Biotechnology	JAPAN	74
HEWLETT-PACKARD CO	Technology Hardware & Equipmen	UNITED STATES	75
SWISS REINSURANCE CO LTD	Insurance	SWITZERLAND	76
GLAXOSMITHKLINE PLC	Pharmaceuticals, Biotechnology	BRITAIN	77
COCA-COLA ENTERPRISES	Food Beverage & Tobacco	UNITED STATES	78
NEC CORP	Technology Hardware & Equipmen	JAPAN	79
PANASONIC CORP	Consumer Durables & Apparel	JAPAN	80
NISSAN MOTOR CO LTD	Automobiles & Components	JAPAN	81
TOYOTA MOTOR CORP	Automobiles & Components	JAPAN	82
STMICROELECTRONICS	Semiconductors & Semiconductor	SWITZERLAND	83
UNILEVER PLC	Food Beverage & Tobacco	BRITAIN	84
LOGICA PLC	Software & Services	BRITAIN	85
SUNCOR ENERGY INC	Energy	CANADA	86
PRUDENTIAL PLC	Insurance	BRITAIN	87
Petroleo Brasileiro Sa	Energy	BRAZIL	88
Repsol		SPAIN	89
BCE INC	Telecommunication Services	CANADA	90
BANCO BRADESCO	Banks	BRAZIL	91
TORONTO-DOMINION BANK	Banks	CANADA	92
SAMSUNG ELECTRONICS CO LTD	Semiconductors & Semiconductor	SOUTH KOREA	93
SAP AG	Software & Services	GERMANY	94
GPT GROUP	Real Estate	AUSTRALIA	95
RELIANCE INDUSTRIES LTD	Energy	INDIA	96
MTR CORP	Transportation	HONG KONG	97
ROYAL BANK OF CANADA	Banks	CANADA	98
BAXTER INTERNATIONAL INC	Health Care Equipment & Servic	UNITED STATES	99
CITY DEVELOPMENTS LTD	Real Estate	SINGAPORE	100